Jinson Johny

Design Engineer · Senior Product Designer, Design Systems & Design Ops, IBM iX

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In short

Jinson Johny is a Dubai-based Design Engineer and Senior Product Designer for Design Systems and Design Ops at IBM iX. He is the creator of Deck (deck.is), a Figma-to-PowerPoint plugin used by 135,000+ designers since 2017, and .gui (dotgui.org), an open file format for user interfaces.

Experience

Senior Product Designer, Design Systems & Design Ops, IBM iX (IBM Studios Dubai)

2020 – present · Dubai, UAE

Clients include ADNOC, Riyadh Air.

UX/UI Designer, Nagarro — 2018 – 2020 · Dubai, UAE

UX/UI Designer, Cocoalabs — 2016 – 2018 · Kochi, India

Products

Deck · deck.is

since Dec 2017

Deck is a Figma plugin by Jinson Johny that converts design frames into editable PowerPoint (PPTX) files with real text, shapes and images. He started it in December 2017 as a Sketch plugin; it has since been installed by 135,000+ designers and converted more than one million presentations.

.gui · dotgui.org

since May 2026

.gui (dotgui) is an open file format for user interfaces, created by Jinson Johny in 2026. The way SVG made graphics text, .gui makes interfaces text: a portable package that designers, developers and AI agents can all read, write, diff and render.

Block · blocks.is

since Apr 2026

Block is a Figma plugin by Jinson Johny that adds a logic layer to Figma components, so designers set typed inputs instead of hunting through variants. He started it in April 2026; it is in beta at blocks.is.

Pixelog · pixelog.app

since 2025

Pixelog is a tool by Jinson Johny that runs automated health checks and adoption analytics on Figma design systems. He started it in 2025; it is in beta at pixelog.app.

Playback · playback.design — since Dec 2025

Figma Playback is a web app by Jinson Johny that turns a Figma file's version history, comments and contributors into a “Spotify Wrapped”-style year in review. Born out of the #FigmaMakeathon, it launched in December 2025 at playback.design and on Product Hunt.

Writing

- AI Is Changing How We Ideate, Design, and Build User Interfaces · HackerNoon, Aug 2026
- We're still figuring out what an AI-native UI artifact looks like · Bootcamp, Jul 2026
- Making Figma Components Smart: Why Design Systems Need a "Logic Layer" · Bootcamp, Jan 2026
- Your Year in Pixels: Get your Figma Playback for 2025 · Medium, Dec 2025
- Color formula: A practical framework for UI designers and developers working with dynamic colors · Bootcamp, Jul 2025
- Introducing Deck 1.0 — The Sketch to PowerPoint converter · Sketch App Sources, Jun 2020
- Meet Compiler for Sketch, the sassy plugin to manage your exports · Barrel, Apr 2019
- Time to design presentations right in Sketch and convert them to .ppt or .key · Barrel, Jan 2018

Education & credentials

- Master's in Design, London, UK · 2023–2024
- BSc in Animation & Visual Effects, Kochi, India · 2013–2016
- Nielsen Norman Group UX Certification · Nielsen Norman Group, 2024
- Adobe Certified Associate — Photoshop · Adobe, 2014

Skills

Design systems · Design operations (DesignOps) · Product design · Interaction design · Figma plugin development · Design tooling · AI-native design formats · Design-to-code · Vue / Nuxt · Rust / WebAssembly